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MEDIA ADVISORY

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“Top 10 Products for Saving Water At Home” Showcased May 7, 10 a.m. to 2 p.m. at LOWE's

Mulch, drip irrigation kits and rain sensors...What do all of these have in common?

They're considered "**Top 10 Products for Saving Water at Home**" available at your local home improvement store.

To celebrate Water Awareness Month in May, local water providers and the Regional Water Authority (RWA) are partnering with **LOWE's** to showcase products that can help residents use less water. These include WaterSense-labeled toilets and showerheads, rotary sprinkler nozzles, automatic hose timers and more.

Water providers will be on hand to discuss these and other products, tips for saving water both inside and outside the home, as well as rebates for replacing water-wasting fixtures with newer models, on **Saturday, May 7, 10 a.m. to 2 p.m. at LOWE's** in:

- Citrus Heights
- Elk Grove
- Folsom
- Lincoln
- Rancho Cordova
- Roseville

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Visuals: (see attached)

- In-store display of “Top 10 Products for Saving Water at Home.”
- Display of 50 LOWE's buckets stacked to demonstrate the amount of water that can be saved per family, per day by using water efficiently outdoors and eliminating water waste.

Why this is important:

May is Water Awareness Month. People can make a big difference in their total water use, and save money on their water bill, by upgrading older, water-wasting fixtures with new ones and by making sure landscape irrigation is efficient. Those are two of the most cost-effective ways to stretch our limited water supplies and ensure we continue to have sufficient water for a healthy environment and economy in the Sacramento region.

Presented free of charge in partnership with LOWE's.

About the Regional Water Authority

RWA is a joint powers authority representing 21 water providers in the greater Sacramento area. Its primary mission is to help its members protect and enhance the reliability, availability, affordability and quality of water resources.

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TOP 10 PRODUCTS

for Saving Water at Home

Available at



Inside Your Home

WaterSense labeled products are at least 20% more water-efficient without sacrificing performance or quality. Learn more at www.epa.gov/watersense



- 1 WaterSense labeled toilets
- 2 WaterSense labeled showerheads
- 3 WaterSense labeled bathroom sink faucets and aerators

Outside Your Home

Most water use—and water waste—occurs outside the home. The following products can help maximize landscape water efficiency:

- 4 **Mulch**
Adding 2–3 inches of organic mulch reduces evaporation and can save 20–30 gallons each time you water (per 1,000 square feet)
- 5 **Automatic shut-off nozzle for hoses**
This simple tool can save 8–18 gallons of water per minute
- 6 **Low water-use plants and trees**
Installing low water-use plants can save 30–60 gallons each time you water (per 1,000 square feet)
- 7 **Rotary sprinkler nozzles**
High-efficiency sprinkler heads help reduce water waste by limiting irrigation run-off
- 8 **Drip and in-line irrigation kits**
Starter kits make it easy to install a water-efficient drip irrigation system
- 9 **Automatic hose timer**
Hose timers can automatically turn drip or hose-end sprinklers on or off
- 10 **Rain sensor**
Rain sensors save water and money by stopping the irrigation system from watering in the rain



Get tips for creating a be smart landscape at BeWaterSmart.info

In partnership with Lowe's and the Regional Water Authority

Celebrate Water Awareness Month



Most water use occurs outdoors, and that's where our biggest opportunity to save occurs.



More than 2/3 of a household's yearly water use is for landscaping. Of that, about 1/3 is lost to overwatering.



That's nearly 50 Lowe's buckets of water per family that you can save EVERY DAY from April through October!

Take the Blue Thumb pledge to use water efficiently outdoors and earn great prizes. Learn more at BeWaterSmart.info



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