

Regional Water Authority
BUILDING ALLIANCES IN NORTHERN CALIFORNIA

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NEWS RELEASE

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High School Videos Showcase Creativity, Humor

2013 Water Spots Winners Announced

SACRAMENTO-- Whitney and Center high schools took top honors in the 2013 Water Spots Video Contest, sponsored by the Regional Water Authority and The Sacramento Bee.



Brenton Lee and Alex Didier from Whitney High School in Rocklin won the "Judge's Choice" first place award, while Brenden Smith from Center High School in Antelope took home the "People's Choice" award for receiving the most online votes. Videos can be viewed on Be Water Smart's YouTube channel at YouTube.com/BeWaterSmartinfo.

Their videos were among more than 100 submitted by high school students from Sacramento, Placer and El Dorado counties. From upbeat jingles to serious messages about water scarcity, Sacramento-area high school students demonstrated their creativity in 30-second public service announcement videos on the contest's 2013

theme: Check sprinkler systems every month for water-wasting problems and make repairs within 48 hours.

Celebrity judges narrowed videos down to 10 finalists and then selected the top three winners for "Judge's Choice" awards. The public then voted for their favorite to receive the "People's Choice" award.

The finalists and winners were unveiled May 5 on Raley Field's Jumbotron before a Sacramento River Cats game. Winning students and teachers also received cash prizes. Lee and Didier's video will be made part of RWA's 2013 Blue Thumb water efficiency campaign, which encourages Sacramento-area residents to use water efficiently outdoors.

Other winners included:

- "Judge's Choice second place: Daniel Schetter and Eric Franklin from Whitney High School
- "Judge's Choice" third place: Justin Conti and Hunter Pietrzak from Whitney High School

Water Spots finalists included:

- Haylee James and Gabby Orsi, Center High School
- Olivia Turner, Del Oro High School
- Leslie Olson, Del Oro High School
- Tyler Kirby Kidd and Melissa Pickrell, Ponderosa High School
- Kelsea Lake and Michael Abshear, Whitney High School
- Nick Garner and Bobby Cary , Woodcreek High School

Judges included Kathleen Dodge from the Tahoe Film Commission; Leo Winternitz from The Nature Conservancy; Monica Woods from News10; Rita Schmidt Sudman from the Water Education Foundation; and Liz Salmi from Greenwise. The first, second and third place videos were based on creativity, entertainment value, accuracy, originality and incorporation of the 2013 water efficiency message.

For more information about free water-efficiency services and rebates, and to take the Blue Thumb pledge, visit the Be Water Smart Web site at bewatersmart.info.

About the Regional Water Authority: RWA is a joint powers authority representing 24 water providers and affiliates in the greater Sacramento area. Its primary mission is to help its members protect and enhance the reliability, availability, affordability and quality of water resources.

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