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NEWS RELEASE

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High School Videos Showcase Creativity, Humor

Water Spots Videos Need Your Vote!

SACRAMENTO-- From tips for avoiding a "sprinkler disaster" to a recipe for making water using "regular household ingredients" (hint: don't forget the flaked coconut), Sacramento-area high school students showed off their creativity in 30-



second public service announcement videos in the 2014 Water Spots Video Contest.

Sponsored by the Regional Water Authority (RWA), *Sacramento Bee* and local water providers, the contest challenged teens to create videos focused on the 2014 theme: *Don't be a gutter flooder: Prevent overspray and runoff.*

Nearly 80 videos were submitted. A panel of distinguished judges narrowed the videos down to 10 finalists, **now it's the public's turn to vote for their favorite by Friday, April 4, 2014** at **www.sacbee.com/mie.**

At times hilarious and thoughtful, but always creative, finalist videos feature water-saving tips presented by an animated hose nozzle, frog, rain drop and a gutter choking from water runoff.

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Water Spots finalists, who represent schools in Sacramento, Placer and El Dorado counties, are:

- Ashleigh Eldredge, Center High School (Antelope)
- Kaitlyn Harper, Center High School (Antelope)
- Joshua Moessner, Center High School (Antelope)
- Alex Oxford, Center High School (Antelope)
- Dakota Booth, Kevin Serpa and Sierra Usher, Ponderosa High School (Shingle Springs)
- Paul Melville and Kal Lowden, Ponderosa High School (Shingle Springs)
- Connor Cook, Rocklin High School (Rocklin)
- Bridget Eason, Saint Francis High School (Sacramento)
- Justin Conti and Madison Preston, Whitney High School (Rocklin)
- Michael Abshear and Noah Spahn, Whitney High School (Rocklin)

The finalists, "Judges Choice" and "People's Choice" winners will be unveiled on **Sunday, April 13 at 12:25 p.m.** on Raley Field's Jumbotron before the Sacramento River Cats game. Winning students and teachers will receive cash prizes.

Judges included Kathleen Dodge from the Tahoe Film Commission; Monica Woods from News10; Rita Schmidt Sudman from the Water Education Foundation; and Brett Salmi from the Roseville Utility Exploration Center. The selections were based on creativity, entertainment value, accuracy, originality and incorporation of the 2014 water efficiency message.

For more information about free water-efficiency services and rebates, and to take the Blue Thumb pledge to tune up, check and repair your sprinklers, visit the Be Water Smart Web site at <u>bewatersmart.info</u>.

About the Regional Water Authority: RWA is a joint powers authority representing two dozen water providers and affiliates in the greater Sacramento area. Its primary mission is to help its members protect and enhance the reliability, availability, affordability and quality of water resources.