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## NEWS RELEASE

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# Drought Face Winners Announced

*Winners' whiskers represent 18,400 gallons in water savings*

**SACRAMENTO**--Four bushy beards and an impressively long, six-year-old moustache have been selected as winners of the Drought Face contest and will be featured on a digital billboard at Cal Expo and Business 80 in February.

Sponsored by the Regional Water Authority and local water providers, the contest challenged residents to show off their Drought Face by showing off their whiskers or other water-saving activity.

Beards save water—about 5 gallons per shave. A Drought Face symbolizes all of the small actions residents are taking to conserve water this winter that add up to big savings, like skipping a shave or two and taking shorter showers.

Nearly 40 people entered the contest, and three photos were selected to be featured on the billboard. The winners' whiskers represent a collective water savings of 18,400 gallons of water. Winners are:

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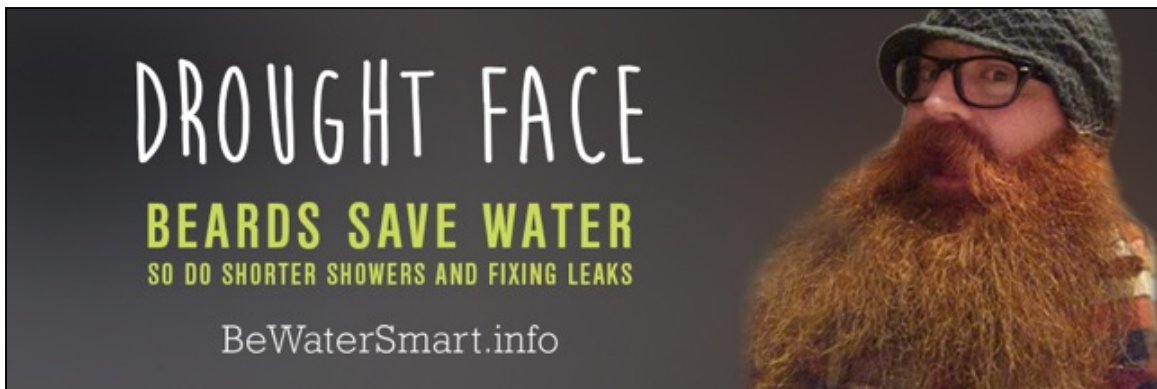
(From left) **Mikey Boyd of Fair Oaks, Ray Sandavol of Citrus Heights and Dan Melanson of Sacramento**, who have been growing their beards each for about three years.



**Sean Raiger of Sacramento**, who has been growing his moustache for six years. Raiger is president of the Sacramento Mustache and Beard Social Club and reigning Fu Manchu World Champ.



**Landon Gillespie of Granite Bay**, who has been growing his beard for a little over a year.



3-3-3-3

To see all of the entrants and learn more tips for conserving water this winter, visit the Be Water Smart Facebook page at <https://www.facebook.com/bewatersmart> or [www.BeWaterSmart.info](http://www.BeWaterSmart.info).

***About the Regional Water Authority:*** RWA is a joint powers authority representing two dozen water providers and affiliates in the greater Sacramento area. Its primary mission is to help its members protect and enhance the reliability, availability, affordability and quality of water resources.

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