



PLACER COUNTY WATER AGENCY  
SINCE 1957

**BUSINESS CENTER**

144 Ferguson Road

**MAIL**

P.O. Box 6570

Auburn, CA 95604

**PHONE**

530.823.4860

530.823.4960 - fax

[WWW.PCWA.NET](http://WWW.PCWA.NET)

## **NEWS RELEASE**

May 21, 2015

**Contact:** Ross Branch  
(530) 823-1937

### **FOR IMMEDIATE RELEASE**

#### **PCWA “Mulch Madness” Event Moves the Masses**

**AUBURN, Calif.** – More than 100 residences, and over 150 yards of mulch, passed through the overflow parking lot at Sierra College during last weekend’s “Mulch Madness” event, sponsored by the Placer County Water Agency (PCWA). PCWA partnered with NorCal Wholesale Bark and Applied Landscape Materials for the May 16 event, which promoted water conservation for landscaping through the donation of free mulch.

“Mulch may be the most under-appreciated tool for conservation,” said Linda Yager, PCWA’s Deputy Director for Customer Service. “By adding two to three inches of mulch to your landscaping, you can save 30 gallons of water for every 1,000 square feet, every time you water.”

Customers arrived well before the 9 a.m. start time with cars and trucks lining El Don Drive as far as the eye could see. PCWA staff was on-hand to assist customers shovel mulch into large garbage bags. For customers in trucks, PCWA used a bobcat to load the truck beds one by one.

It is estimated PCWA donated 165 yards of mulch over the span of three hours. Spread two inches thick, 165 yards covers about 28,000 square feet – roughly half the size of a football field, or enough to insulate around 3,000 trees. Cumulative savings equal 840 gallons each time these customers water.

Mulch is like icing on a cake, keeping the soil moist the way icing keeps a cake moist. It slows evaporation, allowing water to sink into the soil, moderates soil temperature, and breaks down into nutrients for plants. As an added benefit, mulch also suppresses weeds and recycles yard waste into a valuable landscape material.

For more information on water conservation visit [pcwa.net](http://pcwa.net).

###

#### **About PCWA**

Placer County Water Agency (PCWA) is the primary water resource agency for Placer County, California, with a broad range of responsibilities including water resource planning and management, retail and wholesale supply of drinking water and irrigation water, and production of hydroelectric energy.