



5620 Birdcage Street, Suite 180 Citrus Heights, CA 95610

www.rwah2o.org www.BeWaterSmart.info

NEWS RELEASE

July 6, 2015

Contact: Amy Talbot Water Efficiency Program Manager Regional Water Authority (916) 967-7692 atalbot@rwah2o.org

Are You a #DroughtChamp?

Earn River Cats Tickets* by Sharing Your Water Conservation Story

SACRAMENTO-- Share your water-saving actions to earn River Cats tickets* and be entered to win a wheel barrow full of water-wise goodies for your yard, compliments of the Regional Water Authority (RWA) and local water providers.

"We want to recognize people who are taking action, whether large or small, to conserve water during this severe drought--to recognize the region's Drought Champs," said Amy Talbot, RWA's Water Efficiency Program Manager.

"We understand that residents are making real changes to their daily lives in the name of water conservation. They're letting their lawns turn golden, taking shorter showers and reusing bath water on plants, to name a few things," Talbot said. "We want to share those stories and thank people for their actions."

--MORE--

People can share their stories and earn River Cats tickets* by entering RWA's Drought Champs Facebook sweepstakes at http://woobox.com/x4jn2a. The first 100 people to enter will receive a pair of River Cats ticket vouchers.*

They can also join all of the other Drought Champs in the Sacramento region by sharing their story and photos at #DroughtChamp.

Tips for reducing water use while helping landscapes and trees endure the drought, are available at BeWaterSmart.info.

About the Regional Water Authority: RWA is a joint powers authority representing two dozen water providers and affiliates in the greater Sacramento area. Its primary mission is to help its members protect and enhance the reliability, availability, affordability and quality of water resources.

###



^{*} While supplies last