



**For Immediate Release  
April 26, 2016**

Event: Roseville Greener Gardens Tour & DIY Expo  
Tour Date: Saturday, May 14, 2016, 9:00 a.m. to 3:00 p.m.  
Location: Roseville Utility Exploration Center  
1501 Pleasant Grove Blvd., in Mahany Park  
& Residential Gardens of Roseville  
Register: On line at [roseville.ca.us/gardentour](http://roseville.ca.us/gardentour)  
Contact: Cheryl Buckwalter, Tour Coordinator  
(530) 887-9887, [landscapelaisons@sbcglobal.net](mailto:landscapelaisons@sbcglobal.net)

Join hundreds of people for **Roseville's Greener Gardens Tour and Do-It-Yourself (DIY) Expo on Saturday, May 14<sup>th</sup>, from 9 a.m. to 3 p.m.**, Roseville Utility Exploration Center, 1501 Pleasant Grove Blvd., in Mahany Park. Activities include a self-guided Garden Tour, water-smart workshops and demonstrations, a garden photo gallery, local *green* vendors, irrigation and garden experts, and farm-to-fork organic food.

**Register** for the Roseville Greener Gardens Tour online at [roseville.ca.us/gardentour](http://roseville.ca.us/gardentour). Walk-ins on tour day are welcome; however, *your on-line registration enters you to win a landscape consultation*. The cost is just \$5 per car load for the tour and the DIY Expo is FREE. Garden Tour maps can be picked up on May 14<sup>th</sup> at the Exploration Center.

"This is a timely event because, even though we've received substantially more rain than in recent years, we are at a critical juncture when we need to stay on course with our water conservation efforts," says Bobby Alvarez with the City of Roseville. "We are proud of Roseville residents who have partnered with us to exceed the Governor's water-reduction goals. This Garden Tour and DIY Expo are jam-packed with resources and examples of water-efficiency at its best to help us keep up the momentum. As individuals and as a community, we are making choices and changing practices that benefit our families, the community, and the environment – one *Greener Garden* at a time."

#### **Event Highlights:**

- **Greener Gardens Tour** – Self-guided driving tour of ten residential front yards with water-wise landscaping and showcasing participants in Roseville's Cash for Grass Program. \$5 per car load.
- **FREE DIY Expo** - Learn to troubleshoot and fix irrigation systems; install efficient sprinklers and convert sprinklers to low-volume drip; select climate-appropriate plants and not invasive plants; care for trees; capture and reuse water, avoid polluting waterways; Ask the Experts, Greener Gardens workshops, landscape design consultations, vendors and exhibitors; photo gallery; raffle prizes.

**Media Opportunity:** City of Roseville staff, residents with gardens on the Tour, and Greener Gardens Tour & DIY Expo representatives are available in advance and on the day-of for interviews and to help preview the event. A number of interactive demonstration areas will be set up the morning of the event.

The **Roseville Greener Gardens Tour** is designed to encourage River-Friendly Landscaping, which is a watershed-based approach to gardening and landscaping that works to support the integrity of our watersheds. In the Roseville area, we

have the Pleasant Grove and Dry Creek Watersheds, which drain into to the Sacramento River Watershed. Often, stormwater and non-stormwater runoff contain pollutants that harm our creeks and streams, and the wildlife that live there. Every time it rains, water flows down the gutter into the storm drain and out to the creeks. But, water flowing into our creeks doesn't just come from rain. Other discharges called "non-stormwater runoff" come from a variety of places, such as over watering a lawn, hosing down a driveway, and washing a car. Learn more about the City of Roseville's Stormwater Management Program at [roseville.ca.us/eu/stormwater\\_management](http://roseville.ca.us/eu/stormwater_management).

#### **About...**

**Environmental Utilities** is dedicated to providing water, wastewater, solid waste, recycled water and stormwater management services to Roseville customers. The Water Efficiency Program provides useful information and tips to help businesses and homeowners use water more efficiently and works to reduce the amount of water used in the City of Roseville by offering programs and incentives that encourage customers to save water.

**The Roseville Utility Exploration Center** is a one-of-a-kind environmental learning center focused on bringing visitors information on protecting natural resources in a fun, engaging way. The Center works to promote education to students, residents and businesses of Roseville and surrounding communities about energy and water conservation, watershed protection and waste reduction to ensure the long-term quality of life, health and well-being of our community. For more information, visit [roseville.ca.us/explore](http://roseville.ca.us/explore).

**EcoLandscape California** (ELC) is a non-profit organization whose mission is to educate and advocate for ecologically-responsible landscapes. ELC provides the River-Friendly Landscaping Green Gardener Training Programs for the home gardener and landscape professionals. More information available at [ecolandscape.org](http://ecolandscape.org).

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