

NEWS RELEASE

For Immediate Release April 11, 2016 Contact: <u>Lisa Brown</u> San Juan Water District 916-791-6948

San Juan Customers Continue Extraordinary Conservation Efforts in March Customers cut water use by nearly 50 percent

Granite Bay, Calif. – San Juan Water District's retail service area customers reduced their March water use by nearly 50 percent compared to March 2013.

"We are very proud of our customers," said Shauna Lorance, general manager. "They used the prolonged rain showers and storms to their advantage by turning off their irrigation systems and letting nature irrigate their landscapes."

San Juan Water District has developed programs and other communication strategies to help customers continue to use water efficiently. Some programs available include rebates, landscape irrigation reviews, leak detection assistance and WaterSmart, a free water use tracker where customers can log in to explore their water use. San Juan actively sends email alerts and hosts Telephone Town Halls for customers to share



information about current water conditions and provide opportunities to ask questions.

Customers are encouraged to visit <u>SJWD.org</u> for spring conservation tips and more information on customer rebates and other programs.

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San Juan Water District is a community services district that provides retail and wholesale drinking water to 184,000 people in portions of Sacramento and Placer Counties. In addition to serving its retail customers in the northeast portion of Sacramento County, east Roseville and Granite Bay, San Juan Water District Wholesale provides water to Citrus Heights and Fair Oaks water districts, Orange Vale Water Company, the City of Folsom (north of the American River) and periodically to another 171,000 customers in Sacramento Suburban Water District.