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NEWS RELEASE

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2018 Water Spots Video Contest Challenges Kids to Explore the Theme 'H2O Hero'

Winning videos to earn cash prizes and the chance to premiere at local movie theaters

SACRAMENTO—Sacramento-area middle school and high school students can win cash prizes and the opportunity to see their video on the big screen at local movie theaters by entering the 2018 Water Spots Video Contest.

Sponsored by the Regional Water Authority (RWA) and local water providers, the contest challenges students to create 30-second Public Service Announcement videos on a select water efficiency theme.

“This year, we’re inviting kids to show off their super video skills with the theme H2O Hero,” said RWA Water Efficiency Program Manager Amy Talbot. “There are so many fun directions to explore—is someone an H2O Hero because they use water wisely every time they turn on the tap? Are there real-life H2O Heroes living among us? Or, will students create their own unique water-saving superhero (and water-wasting villain)?”

RWA this year is offering a new prize package, including the chance to see the grand prize winning video premiere on the big screen at local movie theaters during summer 2018, as well

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as cash prizes. In addition, the three teachers that submit the most videos will each receive Amazon gift cards.

The contest is open to all middle school and high school students attending schools in Sacramento, Placer and El Dorado counties and the City of West Sacramento.

Water Spots Video Contest entries are due by Friday, March 16, 2018. Entries will be judged by a panel of water conservation experts and distinguished judges on creativity, entertainment value, accuracy, originality and incorporation of the 2018 water efficiency message.

Learn more about Water Spots, as well as tips for using water wisely, at BeWaterSmart.info.

About the Regional Water Authority: *RWA is a joint powers authority representing two dozen water providers and affiliates in the greater Sacramento area. Its primary mission is to help its members protect and enhance the reliability, availability, affordability and quality of water resources. RWA was awarded the national 2016 WaterSense® Excellence in Education and Outreach Award for its outstanding efforts to educate Sacramento-area residents about water efficiency and the WaterSense brand.*



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