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NEWS RELEASE

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Video Contest Challenges Kids to Be a Leak Detective

Winning videos to earn cash prizes, chance to premiere at local movie theaters

SACRAMENTO—Sacramento-area middle school and high school students can win cash prizes and the opportunity to see their video on the big screen at local movie theaters by entering the 2020 Water Spots Video Contest.

Sponsored by the Regional Water Authority (RWA) and local water providers, the contest challenges young film makers to create compelling and original 30-second Public Service Announcement (PSA) videos about using water wisely. The 2020 theme is ***Be a Leak Detective***.

Winning videos will earn cash prizes for both students and their teachers and the chance to premiere at local movie theaters. In addition, the top video at each school and three teachers that submit the most videos will receive prizes (*eligibility rules apply*).

The contest is open to middle school and high school students attending schools that receive water from a participating water agency in Sacramento, Placer and El Dorado counties and the City of West Sacramento.

Judging by a panel of water conservation experts and community leaders will be based on creativity, entertainment value, accuracy, originality and incorporation of the 2020 water efficiency topic. **Entries are due by Friday, March 13, 2020 at 11:59 p.m.**

Learn more about Water Spots, as well as tips for using water wisely, at BeWaterSmart.info.

The Regional Water Authority (RWA) is a joint powers authority representing 21 water providers serving 2 million people in the greater Sacramento region. Formed in 2001, its primary mission is to help its members protect and enhance the reliability, availability, affordability and quality of water resources. Learn more at rwah2o.org.



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